

To make PAi's strong focus on sustainability efforts a success, we believe that informing customers and employees with information related to our goals and achievements is a necessity. We need both our employees and customers to be aware of the continued efforts we will share as a whole. Responsibility starts with the company as one entity and turns into the responsibility of individuals.

The following charts our progress as we work towards our pledge of global responsibility.

TOPIC	ACTION	RESULT
<p>➤ CARDBOARD How can we control our cardboard usage and help reduce the impact of cardboard waste?</p>	<ul style="list-style-type: none"> ➤ We purchase corrugate from a facility that uses a range of 42%-59% post consumer recycled material. They re-use 100% of their trimmings and scrap to account for the additional recycled content. ➤ We repurpose as many boxes as we can until they are no longer usable, at which point the boxes are then recycled. 	<ul style="list-style-type: none"> ➤ Since 2008, we have recycled over 1,512,000 pounds of cardboard.
<p>➤ PAPER How do we work to eliminate the amount of paper usage when it is such an integral part of our day to day business?</p>	<ul style="list-style-type: none"> ➤ We are continuing to pursue an internal paperless order processing system, which originates in our sales department and flows through order completion. ➤ Paper usage which cannot be eliminated will be recycled. 	<ul style="list-style-type: none"> ➤ We are currently operating as a paperless system from sales to design, and are actively working on making it paperless between design and production. Already we have saved approximately 20,000 sheets of paper. Once completed, this will save nearly 200,000 sheets of paper per year. ➤ Over 27,000 pounds of paper have been recycled since 2008.
<p>➤ PLASTIC Where is plastic used within our facility and what can we do to help eliminate our usage?</p>	<ul style="list-style-type: none"> ➤ The only daily plastic waste in our facility that is not re-used in the form of ink buckets, is bottle plastic, which will be recycled. 	<ul style="list-style-type: none"> ➤ On average we recycle 50 bottles a week, totalling around 5,400 plastic bottles thus far.

TOPIC	ACTION	RESULT
<p>> INK What can we do to eliminate our impact on the environment through our t-shirt ink usage?</p>	<ul style="list-style-type: none"> > We are converting our ink inventory from our current PVC based inks to non-phthalate inks, and also doing experiments with cutting edge non-pvc evolution inks. > Rather than disposing of our inks when we are finished with them, we are giving them away to area printers, reducing the production of new ink and helping eliminate the typical processing of discarded ink. 	<ul style="list-style-type: none"> > By 2011, we will be completely PVC based ink free.
<p>> ALUMINUM What types of aluminum are used in our facility, and how do we work to eliminate the environmental impact of this usage?</p>	<ul style="list-style-type: none"> > Similar to our plastic usage, the top aluminum usage in our facility is from aluminum cans, which will be recycled. 	<ul style="list-style-type: none"> > We now typically recycle 100 cans per week - resulting in over 10,800 recycled cans to date.
<p>> T-SHIRTS What can we do as a t-shirt printer with goods that are damaged? Also, as a leading screenprinter, what environmentally friendly options can we give our customers for t-shirts?</p>	<ul style="list-style-type: none"> > When we have misprints or damaged t-shirt goods, we reuse them as rags instead of throwing them out. > We offer customers the options of regenerated tees made of 100% recycled fibers, as well as Organic tees made with completely organically grown materials. 	<ul style="list-style-type: none"> > By using bad t-shirts as rags, we have eliminated a weekly order of 15 cases (16,200 units) of square paper towels.
<p>> LIGHTING How can we help eliminate our environmental impact of lighting our 320,000 square foot building?</p>	<ul style="list-style-type: none"> > We plan to convert all of our high bay lighting to 6 bulb T8 apparatuses. Over twice as efficient as high bays, the T8 bulbs conserve energy while maintaining sufficient luminosity for our employees. 	<ul style="list-style-type: none"> > 10% of our lighting has been converted thus far, as we continue to change the bulbs as the high bay illumination expires. Completion date projected for 2011.

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<p>> HEATING & COOLING What can we do to be more efficient and lower our impact on the environment through our heating and cooling system?</p>	<ul style="list-style-type: none"> > Install programmable thermostats in every department to regulate heating and cooling at all times of the day. > Replace our highly inefficient boiler with a smaller more dynamic "hot shot," providing larger conservational benefits. 	<ul style="list-style-type: none"> > Installation of programmable thermostats in every department is complete, savings is currently being evaluated. > Replacement of boiler is complete, conservational savings is in the process of being evaluated.
<p>> PLUMBING How can we reduce our water consumption?</p>	<ul style="list-style-type: none"> > Replace existing toilet systems with new dual flush systems, thus helping conserve water supply. 	<ul style="list-style-type: none"> > Project scheduled to begin Summer of 2010.
<p>> STYROFOAM What can we do to help eliminate styrofoam waste going into landfills?</p>	<ul style="list-style-type: none"> > Instead of providing employees with disposable styrofoam drinking cups, encourage employees to bring re-usable mugs or thermoses. 	<ul style="list-style-type: none"> > After launching an internal campaign to encourage employees to bring their own re-usable cup, we have saved over 62,000 styrofoam cups from entering landfills since June 2008.
<p>> PRODUCT What types of sustainable products can we offer to our customers?</p>	<ul style="list-style-type: none"> > Research different sustainable garment technologies and develop sales programs to allow our customers the option to use these goods. 	<ul style="list-style-type: none"> > We have increased our product offering to include regenerated tees, organic tees, organic caps, and bamboo caps.